



Benjamin Chiang

ART DIRECTOR

818-687-6562

ben@benjaminchiang.com

EDUCATION **Art Center College of Design** 01/2001 – 08/2004
B.F.A. in advertising design

University of California, Los Angeles 09/1997 – 06/2001
B.A. in design | media arts, minor in French

EXPERIENCE **FREELANCE 08/2017 – PRESENT**
Mindshare Entertainment & Content + (New York, NY)
American Express, American Family Insurance, Diageo, Forevermark, John Deere, Pandora Jewelries, Unilever

FREELANCE 10/2016 – 02/2018
Codeword (New York, NY)
Pxiel & Live Case by Google

FREELANCE & STAFF 04/2015 – 10/2016
Grey (New York, NY)
AARP, Ally Bank, Bausch + Lomb, GlaxoSmithKline, UPMC, Volvo

FREELANCE 09/2014 – 03/2015
O2KL (New York, NY)
AARP, CareConnect, Guardian, MetLife, TIAA-CREF, WellPoint (Anthem, Blue Shield & Blue Cross)

FREELANCE 01/2012 – 09/2014
JWT (New York, NY)
Brand USA, HSBC, Litter Genie, Macy's, Nestlé (Lean Cuisine), Rolex, T. Rowe Price, Vonage

FREELANCE 10/2010 – 01/2012
Atmosphere Proximity / BBDO (New York, NY)
Citi, Cognizant, DePuy, DHL, Emirates, Hertz, Qualcomm

FREELANCE 07/2010 – 09/2010
G2 / Grey (New York, NY)
Campbell's (Chunky, Campbell's Kitchen), JM Smucker's (Smucker's, Crisco, Swanson, Jif)

FREELANCE 02/2009 – 06/2010
MRM / McCann Worldgroup (New York, NY)
Diageo, General Mills (Betty Crocker, Bisquick, Hamburger Helper, Chex Mix), Intel, Lunesta, MasterCard, Nikon, US Army

FREELANCE & STAFF 08/2007 – 02/2009
R/GA (New York, NY)
Discover Card, Goldman Sachs, SC Johnson (Glade, Off!, Raid, Ziploc)

FREELANCE 02/2007 – 06/2007
OgilvyOne / Interactive (New York, NY)
Kodak, SAP

FREELANCE 09/2005 – 12/2006
FCB (New York, NY)
American Standard, Fordham University, HP, IRS, Motorola, Trane

AWARDS **Macy's "Yes, Virginia"**
2013 Cannes Lion: gold, silver & bronze / 2013 CLIO: gold, silver & bronze
2013 ADC Cube: silver & bronze / 2013 One Show Pencil: bronze, merit

SKILLS Adobe apps, Google Web Designer, Celtra, Mandarin (fluent), French (basic), winning contests & sweepstakes on social media, travel