



**Benjamin Chiang**

ART DIRECTOR

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**EDUCATION**    **Art Center College of Design**                      01/2001 – 08/2004  
B.F.A. in advertising design

**University of California, Los Angeles**                      09/1997 – 06/2001  
B.A. in design | media arts, minor in French

**EXPERIENCE**    **FREELANCE 08/2017 – PRESENT**  
**Mindshare Entertainment & Content + (New York, NY)**  
American Express, American Family Insurance, Forevermark, John Deere, Olympic Channel, Pandora Jewellery

**FREELANCE 10/2016 – PRESENT**  
**Codeword (New York, NY)**  
Pxiel & Live Case by Google

**FREELANCE & STAFF 04/2015 – 10/2016**  
**Grey (New York, NY)**  
AARP, Ally Bank, Bausch + Lomb, GlaxoSmithKline, UPMC, Volvo

**FREELANCE 09/2014 – 03/2015**  
**O2KL (New York, NY)**  
AARP, CareConnect, Guardian, MetLife, TIAA-CREF, WellPoint (Anthem, Blue Shield & Blue Cross)

**FREELANCE 01/2012 – 09/2014**  
**JWT (New York, NY)**  
Brand USA, HSBC, Litter Genie, Macy's, Nestlé (Lean Cuisine), Rolex, T. Rowe Price, Vonage

**FREELANCE 10/2010 – 01/2012**  
**Atmosphere Proximity / BBDO (New York, NY)**  
Citi, Cognizant, DePuy, DHL, Emirates, Hertz, Qualcomm

**FREELANCE 07/2010 – 09/2010**  
**G2 / Grey (New York, NY)**  
Campbell's (Chunky, Campbell's Kitchen), JM Smucker's (Smucker's, Crisco, Swanson, Jif)

**FREELANCE 02/2009 – 06/2010**  
**MRM / McCann Worldgroup (New York, NY)**  
Diageo, General Mills (Betty Crocker, Bisquick, Hamburger Helper, Chex Mix), Intel, Lunesta, MasterCard, Nikon, US Army

**FREELANCE & STAFF 08/2007 – 02/2009**  
**R/GA (New York, NY)**  
Discover Card, Goldman Sachs, SC Johnson (Glade, Off!, Raid, Ziploc)

**FREELANCE 02/2007 – 06/2007**  
**OgilvyOne / Interactive (New York, NY)**  
Kodak, SAP

**FREELANCE 09/2005 – 12/2006**  
**FCB (New York, NY)**  
American Standard, Fordham University, HP, IRS, Motorola, Trane

**AWARDS**    **Macy's "Yes, Virginia"**  
2013 Cannes Lion: gold, silver & bronze / 2013 CLIO: gold, silver & bronze  
2013 ADC Cube: silver & bronze / 2013 One Show Pencil: bronze, merit

**SKILLS**    Adobe apps, Mandarin (fluent), French (basic), winning contests & sweepstakes on social media